



Monitor Dynamics Names REP Marketing Solutions, Inc. as Manufacturer's Representatives for Metro New York, New Jersey & New England States

REP Marketing Solutions to Assist MonDyn in the Launch & Promotion of the new iTRUST 2.0 POE+ Powered, Server-less IP Access Control Solution

San Antonio, TX and Dracut, MA (Jan 7, 2015) – Monitor Dynamics (MonDyn), the security industry's leading manufacturer of unified access control and intrusion detection solutions, today announced that it has partnered with top-tier manufacturer's representative firm REP Marketing Solutions, Inc., (REPMS) to launch and promote market growth for the new iTRUST 2.0 POE+ powered, server-less IP Access Control product in the Metro New York, New Jersey and New England geographical territory.

The iTRUST 2.0 product will be launched and released early first quarter 2015 as a sustainable and environmentally friendly "green", web-based, pure IP access control system (true server-less configuration) that utilizes the benefits of POE+ power. iTRUST empowers users to secure their facilities (up to 32 doors) in real-time from anywhere, via their smartphone, tablet or browser-enabled mobile or wearable device. Installing dealers can configure iTRUST 2.0 to operate card readers and locking hardware directly from the Linux-based door controller delivering an industry leading 1.6 Amps of robust PoE+ power.

"The addition of the REPMS team to the MonDyn family will deliver the highest levels of consultative product support available to our new iTRUST 2.0 customers in the NY/NJ and New England areas," stated Troy Paddock, President of Monitor Dynamics. "We are extremely excited to be working with such a proven and experienced group of field marketing professionals. REPMS team members are truly committed to providing dealers and distributors with superior service and technical proficiency throughout the pre and post-sales lifecycle," Paddock concluded.

iTRUST is unique in that it requires no server, no software, no power supply, no 3rd party hosting and no formal classroom training to operate. These features make it very easy to install, use and maintain. iTRUST is manufactured in two unique system packages that level the playing field for all security installers:

- The P Series - an edge-based IP POE+ powered solution (one Ethernet cable to the box delivering communication and power) in a small self-contained lightweight enclosure.
- The M Series - a standard, IP based system with traditional metal locking enclosure and separate Altronix power supply to power locks, readers and additional door hardware.

"As the first new entry into the access control market this year, the REPMS Team considers iTRUST to be the top contender amongst all other pure IP access control systems that we have seen," said Robert Peach, President of Rep Marketing Solutions, Inc. Our team is eager to promote iTRUST's long list of innovative and differentiating features into our market. Its unique affordability, due to the fact that no computing server is required for operation and there are no software license fees, maintenance terms, upgrade charges or hidden costs is a huge plus. This, combined with the option of two unique system kits (POE+ and traditional power), give REPMS team members the ability to meet specific customer security requirements while conforming to every individual installing dealer's computer networking expertise, historical installation experience and technical comfort level," Peach added.

A short list of additional iTRUST 2.0 features includes:

- iTRUST system internal software and firmware version updates can be accomplished over a web browser via the internet.
- iTRUST's intuitive design makes enrolling card members practical and quick. New card holders can be enrolled in just a few moments.
- iTRUST incorporates a system-wide lock down button for all controlled doors as well as an unlock button to clear the locking command.
- iTRUST features a variety of clear and concise system reports, giving management a snapshot of who, what, where and when people move throughout their environment.
- Personal features can be configured within iTRUST based on permissions. System managers are only able to view the system features and icons that their access levels allow them to see. Everything they do not have permission to use is removed from their screen entirely.
- The iTRUST System utilizes Farpointe's green "eco-technology" Pyramid Series readers, to deliver the ability to manage and reduce the excessive power consumed by traditional facility access control systems – offering tangible savings to end users on their power bills.

Although iTRUST was designed for access control installations of up to 32 doors, it offers enterprise scalability options and a seamless migration path utilizing the same UDC hardware infrastructure. iTRUST has the flexibility to transform into an enterprise-grade fully integrated global system called SAFEnet with the capacity to service over one million cardholders if required. SAFEnet is MonDyn's enterprise-grade system and is deployed across numerous military bases, federal agencies and hundreds of other high security and classified sites across the US and internationally.

To learn more about Monitor Dynamics and the iTRUST 2.0 access control solution, please visit www.mondyn.com, or contact the iTRUST Sales Department at 210-477-5400.

About REP Marketing Solutions, Inc.

REP Marketing Solutions, Inc., is a professional manufacturers' representative of security technology that is committed to providing customers with superior service while being technically proficient throughout all represented product lines. Working through a network of authorized dealers and distributors, REPMS provides complete pre-sale and post-sale technical assistance, product demonstrations, product training and comprehensive sales support. For additional information on REPMS, please visit www.repms.net.

About Monitor Dynamics

Established in 1979, Monitor Dynamics (MonDyn) is a US based manufacturer of unified security management systems that blend access control, video surveillance, intrusion detection and identity products into an open-architecture, command and control IP platform. Monitor Dynamics is the proven leader in developing corporate-wide, military-wide and government-wide managed security solutions that deliver real-time visualization and facility control to over 10 million client access and intrusion points across the globe. For detailed company and product information, please visit www.mondyn.com.

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